

THE CORPORATION OF THE CITY OF KAWARTHA LAKES

REPORT

CAO2008-027

Council Meeting Date: December 9, 2008
Council Meeting Time: 1:00 p.m.
Council Meeting Place: Council Chambers

| |
|------------------------------|
| Ward/Community Identifier |
|------------------------------|

Subject: Adoption of Strategic Priorities 2008-2013

Author: Jane Lunn

Signature:

RECOMMENDATION(S):

RESOLVED THAT Report CAO2008-027, "*Adoption of Strategic Priorities 2008-2013*", be received;

THAT the Community Values be modified slightly as follows:

Add "*Council and staff*" as part of the statement "*Volunteers, Council and staff are recognized...*"; and

Under Good Government add "*Will evaluate and report results on a regular basis*".

THAT the Strategic Priorities 2008-2013 developed through various Strategic Planning Sessions, and as amended by Committee of the Whole on November 18, 2008 and attached to Report CAO2008-027, be formally endorsed;

THAT staff bring forward any budget related initiatives through the appropriate budget planning cycle; and

THAT the Strategic Priorities be published and communicated to the degree possible within existing budgets.

DIRECTOR:

OTHER:

TREASURER (if applicable)

CHIEF ADMINISTRATIVE OFFICER

BACKGROUND:

At the November 19th, 2008 Special Council Meeting, Council considered report Council adopted the following resolutions relative to Report CAO2008-023 - Strategic Initiatives and Priorities – Strategic Planning Outcomes :

Moved by Councillor Robertson, seconded by Councillor Hodgson,
RECOMMEND THAT Report CAO2008-023, “*Strategic Initiatives & Priorities – Strategic Planning Outcomes*”, be received; and
THAT the Strategic Initiatives and Priorities attached to Report CAO 2008-023 be forwarded to Council for formal consideration and adoption along with previous modifications made to the Community Values, and with the following amendments:

EG14 be removed from the listing
G14 – amended timeframe to be 2010Q1/Q2 target completion
ED 7 – be amended to add in Ex. Roofed Accommodation
ED11 – be added to Read – Explore and Identify the various indicators such as Top Cities in Canada and BMA, or other similar benchmark indicators to monitor and benchmark the municipality’s progress;

Moved by Councillor James, seconded by Councillor Ashmore,
THAT the motion be amended to change EG11 – amend timeframe to be 2009 Q3.

The amendment was put and CARRIED
The original motion as amended was put and CARRIED CW2008-016

This report is further to the above referenced direction.

RATIONALE:

Council and Senior Staff have worked extensively on these priorities through numerous strategic planning sessions that commenced on June 9th of this year and concluded in late October. With the assistance of external facilitators at times, as well as in-house facilitation, both Council and Directors have worked hard to identify the priorities of the Corporation in an effort to move towards the 2012 Community Vision developed by the community in 2001.

It is now time to finalize and formally adopt these priorities which will set the future direction for the Corporation and assist staff in defining both future business plan priorities within various Divisions and Departments as well as budgets.

Recognizing the effort and the longer term planning involved, it is also recommended that a document be published to assist in communicating these priorities to all stakeholders (community, committees and staff) and to also provide us with a document to check on our progress as we move through the next 3 to 5 years. Based upon an earlier effort at trying to get grant funding through CFDC for this, an estimate of \$5,000 is anticipated to produce such a document and it is believed that this should be accommodated within existing budgets. Additionally, communication efforts to staff and others through such things as our website and training sessions are hoped to be maximized to pass along the message of Council’s strategic directions.

Pending a decision by Council of this direction, it is anticipated that there will be an annual review and update of these strategic initiatives, ideally prior to budget cycles, in order to keep

the objectives current. Additionally, it is anticipated that some of these objectives will form the basis for future planning sessions which are being identified monthly in the new meeting cycle schedule recently approved by Council.

OTHER ALTERNATIVES CONSIDERED:

Council and Senior staff discussed various options and alternatives throughout the strategic planning sessions. Council could determine different priorities and, as the years evolve, it is recognized that priorities may change. Regardless, as this Council reaches the mid-point of their term, it is appropriate to clarify the priorities in order to provide staff direction on the collective position of Council.

FINANCIAL CONSIDERATIONS:

As indicated in the attached documents, some of these initiatives will be reliant on investment of funds during various budget cycles. The publication of a document is being proposed to be incorporated into existing budgets.

RELATIONSHIP OF RECOMMENDATION TO 2002-2012 VISION:

Through the Strategic Planning sessions, Council and staff focused and re-affirmed the 2012 Community Vision Statement and Values. These documents formed the foundation for the strategic efforts that followed.

REVIEW OF ACCESSIBILITY IMPLICATIONS OF ANY DEVELOPMENT/POLICY

Some of the priorities will address accessibility requirements as noted (such as CB1 To adopt an Accessibility Strategy).

CONSULTATIONS:

Council and Directors

ATTACHMENTS:

- Community Vision
- Community Values – as modified
- Mission Statement
- Our 5 Strategic Priorities – Community Building
 - Economic Development
 - Effective Government
 - Growth & Infrastructure
 - Protecting our Environment

| | |
|---|-----------------------|
| Phone: (705) 324-9411, ext. 264 | CAO: Jane Lunn |
| E-Mail: jlunn@city.kawarthalakes.on.ca | Dept. File: |