

THE CORPORATION OF THE CITY OF KAWARTHA LAKES

REPORT

CAO 2009-023

Meeting Date: May 12, 2009
Meeting Time: 1:00 p.m.
Meeting Place: Council Chambers

Ward/Community Identifier

Subject: Q1 and Q2 Status of Strategic Priorities

Author: Jane Lunn

Signature:

RECOMMENDATION(S):

THAT Report CAO2009-023, "*Q1 and Q2 Status of Strategic Priorities*", be received for information purposes.

DIRECTOR:

OTHER:

TREASURER (if applicable)

CHIEF ADMINISTRATIVE OFFICER

BACKGROUND:

Council will recall that at the December 9, 2008 Council meeting, Report CAO2008-027 was presented regarding the Strategic Priorities for 2008-2013. The following resolution was adopted:

RESOLVED THAT Report CAO2008-027, “Adoption of Strategic Priorities 2008-2013”, be received;

THAT the Community Values be modified slightly as follows:

Add “*Council and staff*” as part of the statement “Volunteers, *Council and staff* are recognized... and

Under Good Government add “*Will evaluate and report results on a regular basis*”.

THAT the Strategic Priorities 2008-2013 developed through various Strategic Planning Sessions, and as amended by Committee of the Whole on November 18, 2008 and attached to Report CAO2008-027, be formally endorsed;

THAT staff bring forward any budget related initiatives through the appropriate budget planning cycle; and

THAT the Strategic Priorities be published and communicated to the degree possible within existing budgets.

CARRIED CR2008-1002

This report is to provide an update on the status of the strategic priorities for the first two quarters of this year. Pending Council’s feedback on suggestions for future reports, it is anticipated that this report will be done on a regular quarterly basis.

RATIONALE:

Attached as **Appendix A** to this report is a status update of all of the Strategic Priorities targeted to be addressed within the first two quarters of 2009.

As Council will see, three of the Quarter 1 initiatives have been completed with one (pursuing grant applications) still ongoing. Of specific note, grant applications for projects valued at over \$47million have been pursued this year. The effort of staff, Council and senior government representatives have been well worth it with an additional municipal investment of just under \$6.5 million leveraging grants of \$29.6 million to date.

Quarter 2 results also shows significant completion at the time of writing this report with five initiatives completed of the twelve targeted. Some initiatives were held up as a result of staff vacancies, and some are substantially completed (ie. Fire Master plan) with delays intentionally planned to allow for consultations.

Some of the multi-year initiatives have also been reported on as well having reached significant milestones in some areas. Of particular note is approval of the Transit Study, a Performance Management system and related policies for non-union staff, and advancement of various infrastructure and master plan/strategic planning efforts.

Upon reviewing some of the initiatives, it is acknowledged that some of our metrics are not as “measurable” in outcome as might be preferred for accountability purposes. For example, some have clear metrics, such as establishing an events program (measurable), however,

the initiative also suggests an ongoing task force to attract more events or implementation measures that will be ongoing. It will be helpful for Council and staff to keep measurable outcomes in mind when we do our annual review and refresh of our initiatives to ensure that, where possible, our outcomes set clear objectives to assist our various Departments in achieving annual goals.

Appendix B outlines in greater detail the various grant applications pursued by the municipality.

Attached as **Appendix C** is a 'draft' brochure publication developed by the Communications Officer which will show Council all of the initiatives that have been identified over the next 3 to 5 years in each of our strategic priority areas. Pending further refinement of the Mission Statement and the objectives for 2010 and beyond at Council's September session, we will look at broadcasting our successes further across the organization and then to the community. Feedback on format (and suggested circulation) would be most appreciated to assist the Communications Officer in advancing knowledge and awareness of our organization's strategic directions.

OTHER ALTERNATIVES CONSIDERED:

Not applicable. This report is provided for information purposes and to invite Council's input into future report and publication formats surrounding our strategic initiatives.

FINANCIAL CONSIDERATIONS:

As indicated in the original strategic priority report, some of the initiatives do have budgetary implications. To the degree budgets have been approved, staff have been able to advance those initiatives.

RELATIONSHIP OF RECOMMENDATIONS TO 2002-2012 VISION:

The Strategic Priorities align intentionally with the priorities outlined in the Community Vision Document. Significant advancement has occurred as identified in the attached documents.

REVIEW OF ACCESSIBILITY IMPLICATIONS OF ANY DEVELOPMENT/POLICY

Some of the initiatives support accessibility, however, they are not specifically identified within this report.

CONSULTATIONS:

Directors
Communications Officer

ATTACHMENTS:

Appendix A: Status Update for Q1 and Q2 and significant milestones
Appendix B: Analysis and Status of various Funding Applications
Appendix C: DRAFT brochure: Strategic Directions – City of Kawartha Lakes

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